

PRESS RELEASE

Planethon365 Presents: Sacred Land/Yvy Katu

A Charity Fundraiser Celebrating the Amazon Rainforest at the Saatchi Gallery

London, November 2024 – Planethon365 is proud to announce *Sacred Land/Yvy Katu*, an exclusive, one-night-only art exhibition, auction, and musical fundraising event dedicated to conserving the Amazon Rainforest and supporting Indigenous communities. This extraordinary evening will take place at the Saatchi Gallery on Wednesday, November 27th, from 6:00 PM to 10:00 PM.

Curated by **Daniella Celine Williams** and **Giulietta Bateman**, the event combines art, history, and culture to inspire action and raise awareness. The title *Yvy Katu*, meaning “sacred land” in the Guarani language, reflects the curators’ shared vision of emphasizing the vital connection between Indigenous heritage, art, and ecological preservation.

Funds raised through the ‘Sacred Land/Yvy Katu’ event will support Amazon-focused NGOs: **Planethon365, Amazonia Fund Alliance, AmazoniAlerta, Mothers of the Amazon, SOS Amazônia.** Please see below for further details on the NGOs and their work.

Event Details

Date: Wednesday, November 27th, 2024

Time: 6:00 PM – 10:00 PM

Location: Saatchi Gallery, London

Theme: Celebrating sacred nature through time

Curators’ Vision

Daniella Celine Williams, a graduate of the University of the Arts London and Goldsmiths College, brings a deep, lifelong exploration of ancient belief systems, sacred geometry, and humanity’s connection to unseen realms to this extraordinary event. Her studies in astro-archaeology and ancient healing techniques profoundly shape her artistic and curatorial approach, emphasising the intricate connections between humanity, nature, and the cosmos.

“Art has the unique power to transcend boundaries and transform awareness into purpose,” says Daniella. “Through this event, I aim to honour the Amazon’s sacred beauty while inspiring meaningful action to preserve it.”

Giulietta Bateman, a producer and curator with an academic background in Ancient Cultures, Anthropology, and Sociology from Stellenbosch University, combines her expertise in history and the arts with a deep personal connection to nature. Inspired by her early fascination with fossils and archaeology, as well as her grandfather’s pioneering work as Head of the Cape Archaeological Society, Giulietta brings a unique perspective to her curatorial approach.

“Our goal is to use art to illustrate the interconnectedness between nature and humanity,” adds Giulietta. “This event encourages a deeper understanding of the Amazon’s critical role in sustaining life on Earth.”

Curatorially, the event celebrates the sacredness of nature, its evolving manifestations through time, and the unparalleled beauty and importance of the Amazon Rainforest. The curators have

masterfully united art, historical artefacts, photography, music, and performance into a stunning and immersive multi-sensory cultural experience.

The items and artworks showcased span a vast expanse of time – from partially mineralised trees and dinosaur fossils to outstanding contemporary pieces created exclusively for the event by leading London-based and international artists. Each piece reflects the event's central themes, offering audiences a profound journey through the sacred connection between humanity and the natural world.

Sales

Sales & Auction:

A live auction of outstanding experiences and art works will be led **Harry Dalmeny**, Chairman of Sotheby's featuring:

- A perfume-making experience donated by Azzi Glasser of ['The Perfumer's Story'](#)
- Painting donated by [Angel Ortiz](#) (painted live in the gallery)
- A private dinner party for 5 in London donated by [Bubble Food](#)
- A 5-star Brazilian getaway experience
- A painting donated by [Daniella Celine Williams Art](#)
- Paintings (potentially a triptych) donated by [Rupert Muldoon](#)
- A wine tasting experience at Ewan Venters' store

Notable participating contemporary artists / contemporary art works:

- Amazonian tribal paintings by [Olivier Mourao](#)
- Sculptures by [Conrad Shawcross](#)
- Lichtenberg drawings and a palm tree sculpture by [Douglas White](#)
- Edition photographs by Brazilian photojournalist [Victor Moriyama](#)
- Sculptures by [Jessie Pollock](#)
- Drawings by [Vincent Matuschka](#)
- Jaguar rug design by [Lily Lewis](#)
- Amazonian wildlife photograph by [David Yarrow](#)
- Live Amazon themed painting in the room by [Angel Ortiz](#) (to be donated to auction)
- Natural wonder paintings by [Rupert Muldoon](#)
- Other confirmed artists include: [Daniella Williams](#), [Hermoine Gibbs](#), [Billy Fraser](#)
- Photography by [Diana Gomez](#)
- Paintings by [Arnaud Bourgain](#)
- Paintings by Conor McCreedy contributed by [Mondejar Gallery](#)
- Subfossil sculpture by Christian Neunschwander contributed by [Mondejar Gallery](#)
- Lightart by Alexa Muen contributed by [Mondejar Gallery](#)
- In discussion with more indigenous artists and a few other blue-chip artists

Historical Treasures being offered:

- Partially mineralised trees from Subfossil Oak contributed by [Mondejar Gallery](#)
- Dinosaur fossils and natural masterpieces (Claudiosaurus, malachite, petrified tree) spanning billions of years from [Stone Gallery](#)
- Ancient sculptures including the one of a kind £400,000+ 'Bacchus' bronze bust (1st century AD) from [Phoenix Ancient Art](#)

The Purpose / Info on Beneficiary NGOs

Fundraising to support vital work conserving the Amazon rainforest and supporting its Indigenous communities. Funds raised through the 'Sacred Land/Yvy Katu' event will support four Amazon-focused NGOs:

Planethon 365: <https://www.planethon365.org/>

Planethon365 drives global ecological and social transformation by addressing environmental crises and inequalities. Through its flagship event, "Le Planethon," it raises funds and awareness for impactful solutions. Committed to fairness, efficiency, and transparency, it mobilizes individuals and organizations to create a sustainable, equitable future while achieving the UN's Sustainable Development Goals.

Amazonia Fund Alliance: <https://www.amazoniafundalliance.org/>

Amazonia Fund Alliance is a platform and alliance of nonprofits and sustainability-driven pioneering companies designed to protect and support innovative preservation in Indigenous communities throughout the Amazon.

AmazoniAlerta: www.amazonialerta.org

Led by two of Brazil's leading Indigenous rights lawyers, [Kari Guajajara](#) and [Carol Santana](#), AmazoniAlerta uses Indigenous rights law to amplify the agency of Indigenous communities in the Brazilian Amazon and the Indigenous rights movement in Brazil. We work with Indigenous guardian groups on territorial monitoring to defend Indigenous lands, advocate for Indigenous rights in Brazil and internationally and run legal education programs to support Indigenous law students and lawyers.

Mothers of the Amazon: <https://www.mothersoftheamazon.org/>

Mothers of the Amazon's mission is to protect the Amazon Rainforest, its biodiversity and the health of its Indigenous communities for future generations. Mothers of the Amazon works on critical Indigenous-led initiatives focused on health, environmental conservation, cultural preservation and climate education. The initiative is led by Bane Saleh is an architect, a sustainability strategist, and plant and health researcher.

SOS Amazônia: <https://sosamazonia.org.br/en>

SOS Amazônia's mission is to promote the conservation of biodiversity and the growth of environmental awareness in the Amazon. The NGO grew out of the resistance movement in the late 1980's in the State of Acre of the forest guardians, teachers, university students and representatives of the social movement, including the activist and rubber tapper Chico Mendes, to protect and support traditional populations of the Amazon Rainforest.

Ticket Information

To attend, please register for your complimentary ticket using the QR code on the invitation or via the following link:

<https://www.tickettailor.com/events/planethon365/1424966>

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